

Success Story
Corporate

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DECOSOL
CONCRETE

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Private Residence in the USA



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Private Residence (U.S.A.)

Decosol also shines in vertical decoration



Pavistamp and Innovation in the city of Miami, where the construction of a luxury home with a special decorative finish became a new challenge for our partners and our product systems.



DECOSOL has been used in this project as a premium decorative solution, bringing a product usually applied in flooring into a new context. Thanks to a specific substrate preparation, adapted for its use as a wall coating, a continuous, elegant and highly durable finish was achieved.

In a demanding climate such as Miami, where humidity, sun exposure and ageing accelerate the deterioration of materials, DECOSOL delivers a high-level technical and aesthetic response: durability, resistance and a contemporary look designed to last.

Decision-making for successful results.

Professional Decosol for vertical and horizontal surfaces.

Decosol is a **breathable cement** paint for the technical restoration of porous substrates on floors and vertical surfaces.

Its formulation provides high **adhesion** to the substrate, **resistance to ageing and aesthetic stability** when integrated into a professional preparation and application process.

A solution aimed at specialised applicators to achieve continuous, durable and low-maintenance coatings in both new construction and restoration.



Location: Miami (United States)

Elegance to match the project

Decosol System

Our cement paint has been designed to **resist wear and abrasion**, making it ideal for floors with heavy foot and vehicle traffic, as well as a paint for façade decoration as in this case.

It offers **exceptional adhesion** to the existing substrate and ensures a long-lasting application. Decosol is formulated and designed to **resist stains**, which makes cleaning and maintenance easier.

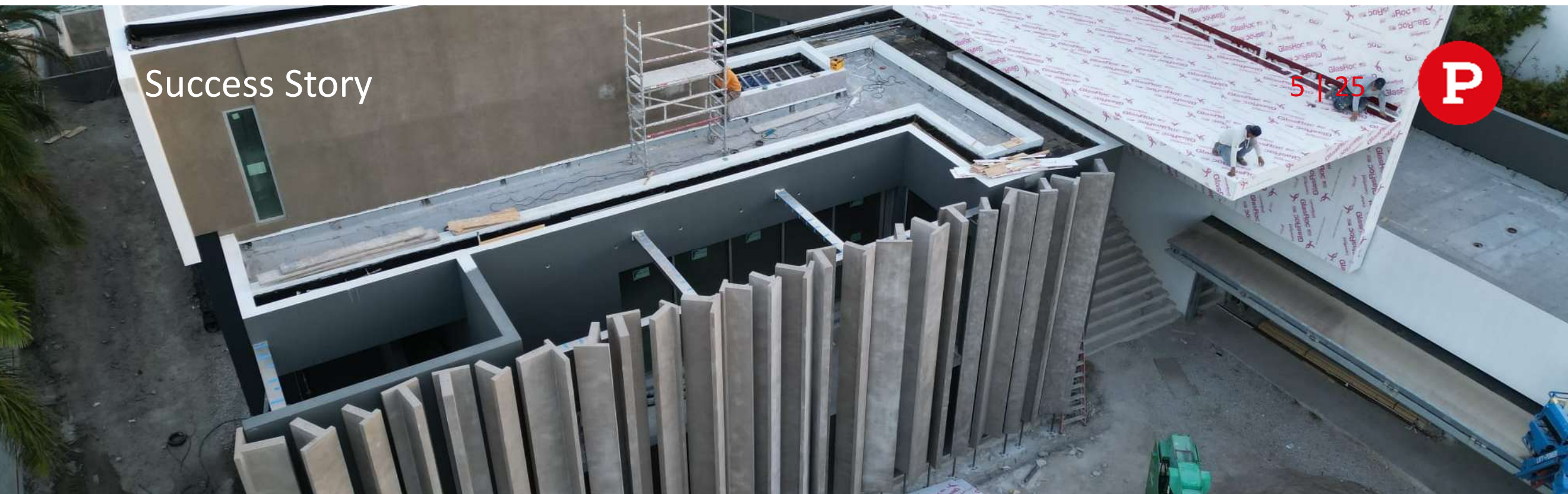
Advantages: For use in multiple applications, such as renovation as a paint, on absorbent or porous surfaces.

It offers great resistance to ageing and excellent abrasion performance, as well as the “DECOSOL HD” version, resistant to salts and freeze-thaw.



System Composition

Decosol System



Key features for the decoration or restoration of horizontal and vertical surfaces.

Decosol is a high-strength solution designed for demanding floors, but its versatility also allows it to be adapted to vertical and decorative coatings, as in this mansion.

Its performance against wear, abrasion and weathering makes it a reliable option for surfaces subject to intensive use. It also offers aesthetic continuity, easy maintenance and a durable finish that retains its performance over time.

Therefore, Decosol combines technical functionality and decorative value in a robust, elegant coating ready for high demands.

System Composition

Decosol System

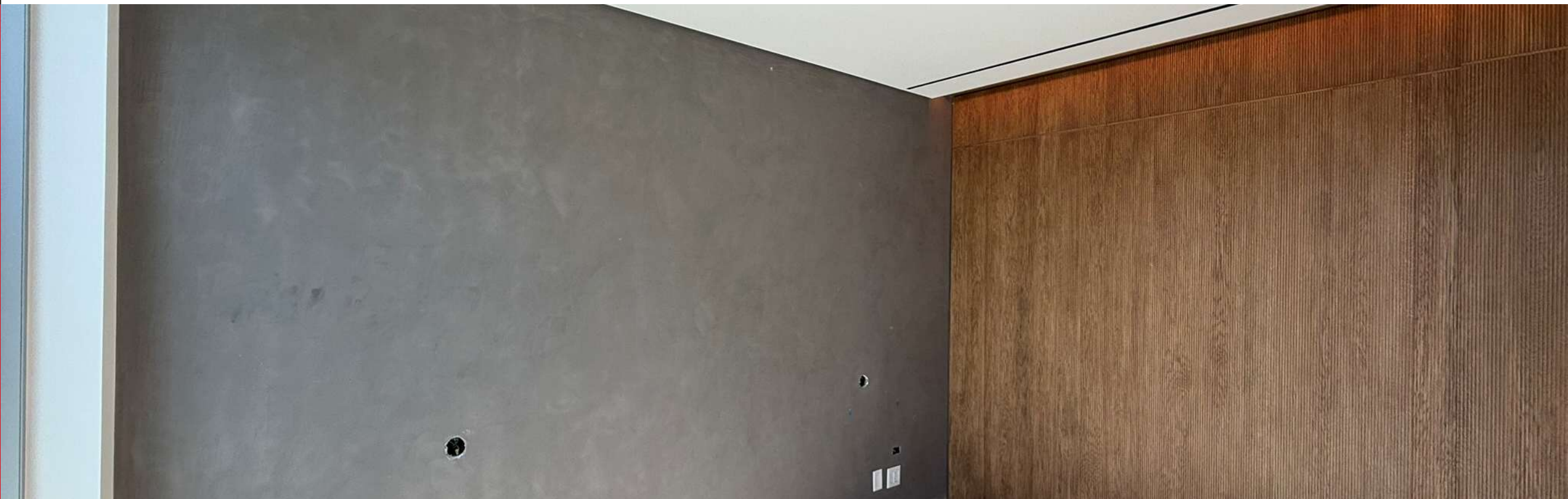
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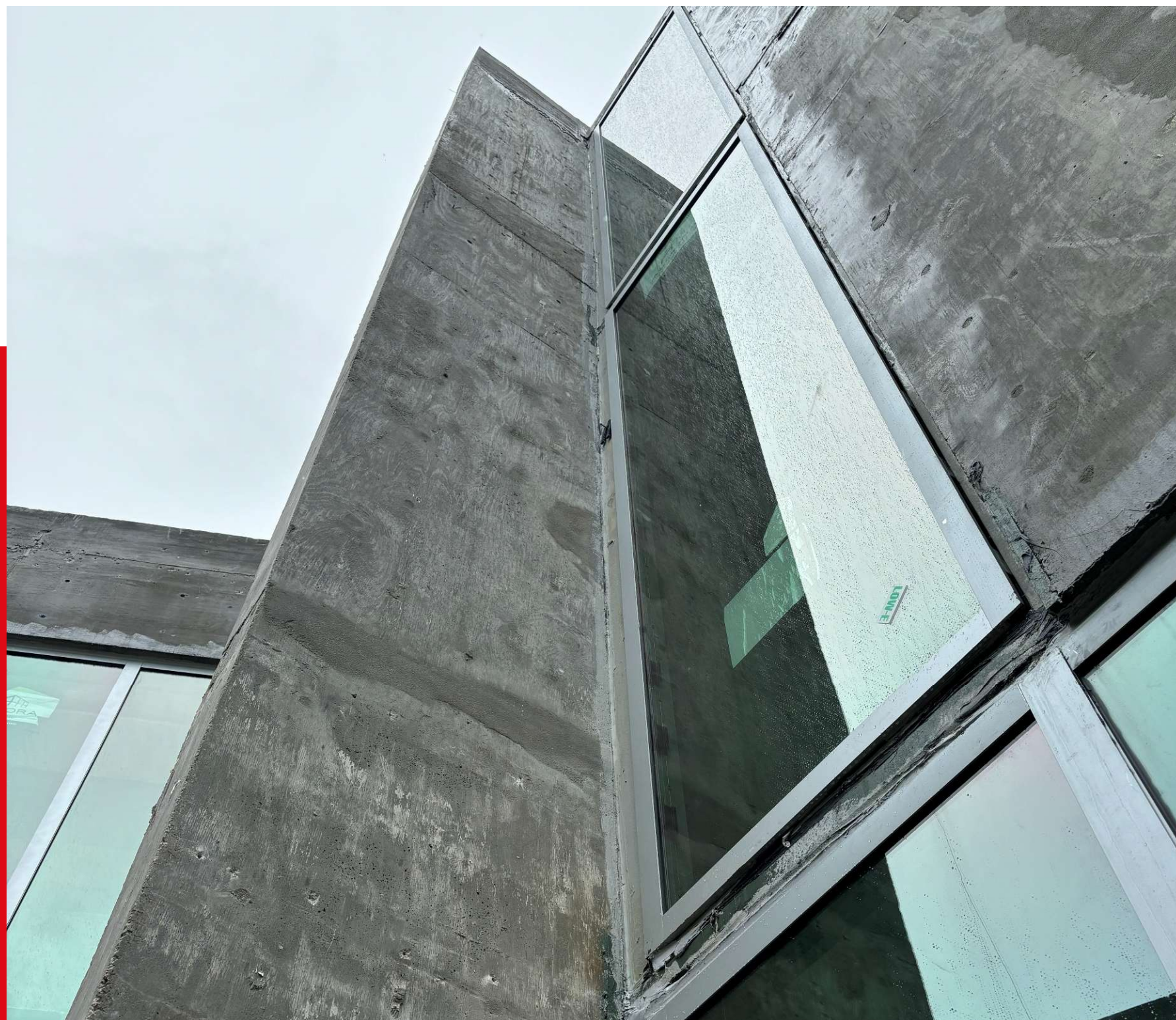
For long-lasting durability, its **preparation** must be proper and crucial. Cleaning and degreasing the surface at the start was essential before applying the paint.

Available in a wide range of colours to suit every aesthetic preference.



Product Preparation and Application

Exterior and interior walls



Application and Substrate Preparation Process:

- **Substrate Preparation:** Work began with a thorough cleaning of the surface, removing any dirt, grease or dust. In some cases, a repair treatment was carried out to level and smooth the surface.
- **Product Application:** It was prepared and applied *Paviseal 300* directly onto the substrate, ensuring it was spread evenly.
- **Setting and Curing Time:** *Paviseal 300* allows a quick return to use, which enabled the team to move on to the next finishing step in a short time.

Choose what best suits your job:

Any type of substrate accepts DECOSOL; with this product and the wide range of suitable surfaces, provided they are porous or prepared to be so, the product adheres faster and bonds successfully.

In this case, specifically on cementitious surfaces, a uniform primer-type treatment was applied so the finish would adhere correctly.

Product Preparation and Application

Exterior decorative columns



Pavistamp Renovation:

Our technical system with a professional finish

- 1. Secure base:** Cleaning, degreasing and repair of the substrate to start from a sound, dry and stable surface.
- 2. Substrate reinforcement:** Revislant plus the installation of a flexible mesh and a second coat of Revislant that levels, reinforces and improves resistance before the coating.
- 3. Comfort layer:** Natural Cork provides elasticity, thermal-acoustic insulation and protection against humidity and temperature changes.
- 4. Guaranteed adhesion:** Diluted Paviseal 300 prepares the surface and optimises the grip of the decorative finish.
- 5. Medium Decosol finish:** With two roller or trowel coats we deliver a continuous, renewed and wear-resistant surface.
- 6. Final protection:** Paviseal 300 seals and enhances the finish; Paviseal 700 adds a hydro- and oil-repellent effect when maximum protection is required.

Result: a durable, attractive and easy-to-maintain solution, designed to renovate spaces with guarantees.

Project handover with DECOSOL CONCRETE

July 2026

The **renewed and authentic** appearance of this project with **Decosol** brings a superior level of quality to such representative spaces, and its **versatility** extends to applications as diverse as parking entrances, bike lanes and common areas.







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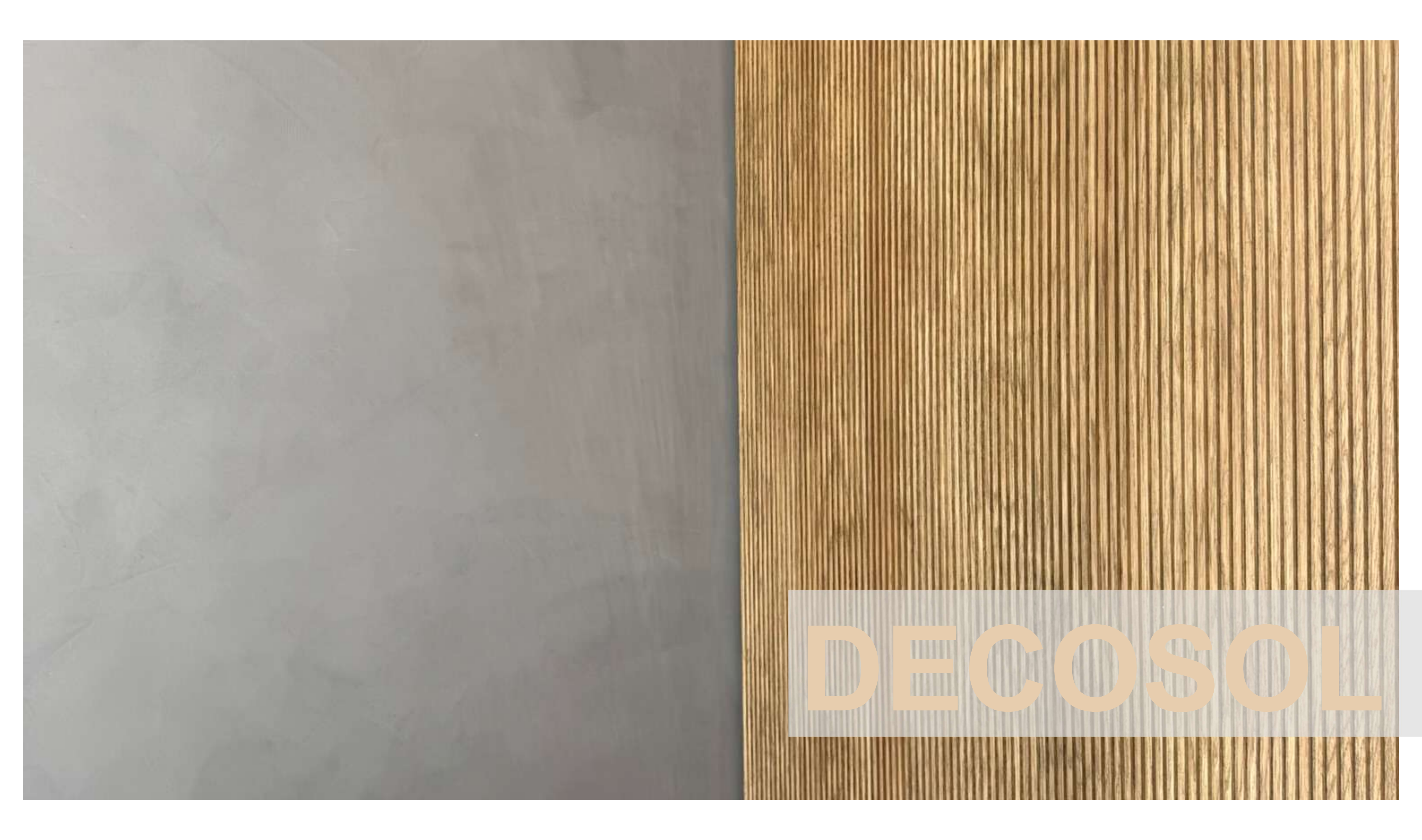


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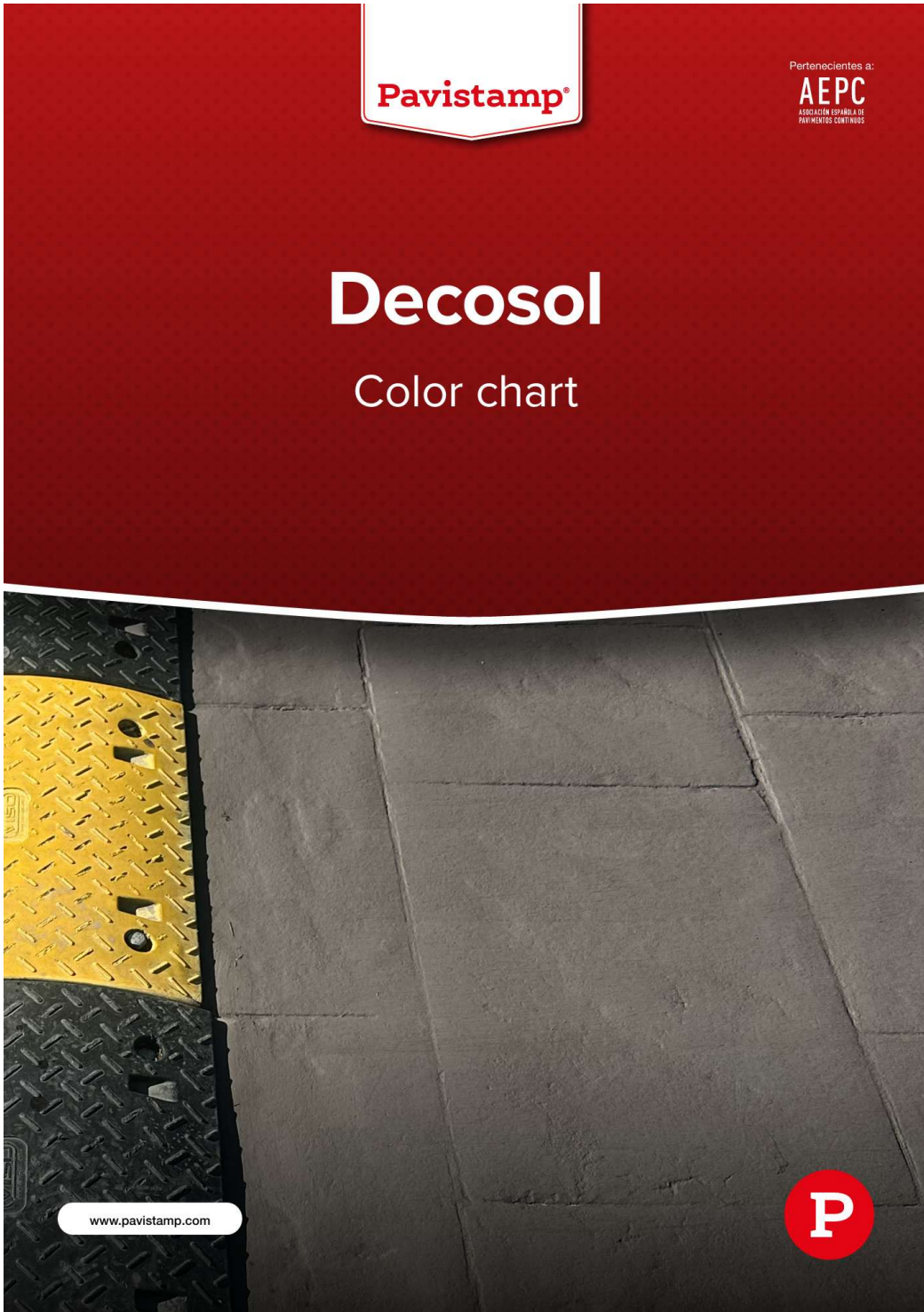


DECOSOL





DECOSOL



Why this is, once again, a success story

Decosol

Unmatched durability, professional results:

Discover Decosol cement paint, with exceptional durability. We have simplified the application process, allowing everyone to achieve professional results easily. Our stain-resistant, easy-to-clean formula makes caring for renewed floors easy. With a wide range of colours, find the perfect match for your project.

Transform with Pavistamp: Durable, Stylish and Easy to Maintain. Pavistamp is the exceptional choice for floor renovation.

Discover the power of renovation with confidence and make your spaces stand out!

Product Application

Conkreto Inc Dba

To carry out and execute this project, we counted on the collaboration of the company **Conkreto Inc Dba** based in Miami (Florida). As professionals with extensive experience in applying our Pavistamp systems, they specialise in providing application and installation services for ceilings, plasterboard, acoustic treatments, flooring and coatings, and painting work on small, medium and large-scale projects.

Their contribution to this work and their meticulous procedure for organising the tasks and using machinery and tools was essential to the project's success. Their involvement and knowledge of the market and clients are crucial so that the completed work, with use, climate and the passage of time, remains in optimal condition and fulfils its function.



Miami



**We always
manufacture with
passion, to make your
dreams come true.**

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